



CELEBRATING OUR SUCCESS

Leading Canada to Work

April 4-5, 2017 Montréal QC - Hotel Bonaventure
ACSESS National Conference

PROGRAM

MONDAY, APRIL 3

Exhibit Move In

6:30 pm **KICK-OFF PARTY** (registration required) - **Auberge Saint-Gabriel**: A testament to Montreal's history, Auberge Saint-Gabriel was built in 1688 by a french soldier and was the first "auberge" in North America to receive a liquor licence in 1754! Renowned for its Quebec cuisine, the Auberge is home to one of the trendiest spots in Old Montreal.

TUESDAY, APRIL 4

7:30 am - 8:45 am **REGISTRATION AND CONTINENTAL BREAKFAST WITH EXHIBITORS**

8:45 am **OPENING CEREMONIES**

9:00 am - 10:15 am **PLENARY SESSION – THE EVOLUTION OF TALENT: A VISION FOR THE FUTURE.**
Bryan Peña, Senior Vice-President, Contingent Workforce Strategies at Staffing Industry Analysts
In an age of accelerated change, sourcing talent has become increasingly complex, exciting and innovative. Focusing on the transformation and disruptions shaping the world of work, Bryan Peña will explore the complexities and developments underscoring the evolution of workforce solutions. His presentation will include the rise of the global gig economy, A.I. and automation, the advancement of total talent management and the talent-based decisions that are redefining how work is getting done.

10:15 am **BREAK WITH EXHIBITORS**

11:00 am - 12 Noon **PLENARY SESSION – 1500 SOFTWARE COMPANIES WORKING ON TECH RECRUITMENT. THE OPPORTUNITIES & THE THREATS.**
Brian Delle Donne, President of Talent Tech Labs
Software innovation in our industry is exploding, offering both opportunities and threats that we will all need to understand. Brian Delle Donne, as CEO of Talent Tech Labs, and a long-time practitioner in our industry, understands this world. His presentation will demystify the changes occurring and will identify real actionable opportunities to position our companies for continued success.

Noon to 1:30 pm **LUNCH WITH EXHIBITORS**

1:30 pm - 2:30 pm **PLENARY SESSION – HOW TO SUCCEED IN THE GIG ECONOMY.**
Eric Gilpin, Senior Vice-President, Sales at Upwork - **Jeff Nugent**, Managing Director, Contingent Workforce Solutions and ACSESS National Director, Moderator
What Are the Tactical Implications for Your Company? Taking the fear out yet another emerging trend in our industry, panelists will add context to market statistics and will talk about online staffing platforms and the online ability to procure work. This session will define the Gig Economy, where it's going, how technology is changing the traditional staffing model, how to use online opportunities as a revenue generator, the use of technology to source talent, and more.
We can expect that early adopters will capitalize and take advantage of new technology and client self service models. This can be you!

2:30 pm **BREAK WITH EXHIBITORS**

3:00 pm - 4:00 pm **CONCURRENT SESSION – SEVEN TRAITS OF PEAK PERFORMANCE**
Steve Jones, Steve Jones Business Leadership Corp.
Extraordinary things happen when we select the right people and then manage and lead according to their unique personalities. In this entertaining and educational presentation, Steve will demonstrate how peak desk performance is influenced by seven predominant personality traits that drive predictable behaviours. Pre-registered participants will complete a confidential on-line behavioural survey in advance of the conference and will receive their own professional profile report during this plenary session. With your personal report in-hand, Steve will transform behavioural theory into staffing industry reality. Presented in a style and language that we all understand, you'll leave with practical tools and tactics to help you manage and achieve peak desk performance.

CONCURRENT SESSION – THREE THINGS CUSTOMERS WANT (AND EXPECT) FROM YOU IN THE NEW YEAR
Christopher Minnick, Co-founder & Executive Vice-President, Brightfield Strategies
The way the world works is changing and fast. Customer expectations have evolved over time, but never as rapidly as they have in the past couple of years. In this session you'll learn three areas where your customers likely have new expectations about how your company will provide greater value to them.

TUESDAY, APRIL 4

4:10 pm - 5:15 pm	PLENARY SESSION – LOYALTY UNPLUGGED: HOW TO GET, KEEP & GROW ALL FOUR GENERATIONS. Giselle Kovary , Human Resources Expert specializing in generational diversity and how to build strategies to target, motivate and engage employees of every generation.
5:30 pm - 9:30 pm	CASUAL DINNER & ENTERTAINMENT (ONSITE)

WEDNESDAY, APRIL 5

7:45 am - 9:00 am	BREAKFAST WITH EXHIBITORS	
8:00 am - 8:30 am	ANNUAL GENERAL MEETING - ACSESS VOTING MEMBERS ONLY	
8:40 am - 9:30 am	PLENARY SESSION – INTERACTING WITH INFLUENCE: Skills, Tactics & Behaviours to Build Trust, Deepen Relationships & Gain Commitment. Keynote Speaker Heath Slawner will show industry leaders how to leverage proven strategies to strengthen relationships, drive performance, and achieve outstanding results.	
9:35 am - 10:35 am	CONCURRENT SESSION – TALENT STRATEGY WORKSHOP: Real World Ideas on How to Utilize Data to Drive Your Staffing Firm's Strategy Ryan Lazar , Managing Director, Careerbuilder Canada As leader of CareerBuilder Canada, Ryan Lazar will address the challenges of recruiting skilled talent in the very competitive Canadian job market. The session will provide a deeper dive into how attendees can utilize recruitment data to their advantage, and to help clients find the best talent. Sample data packets will facilitate discussion and an interactive experience with industry peers. Material provided will include data for Toronto, Montreal, Ottawa and Waterloo.	CONCURRENT SESSION – CREATIVITY – Your Crazy Competitive Sales Advantage Sheila Musgrove , founder and owner of TAG Recruitment Group in Calgary, and international best-selling author of <i>Hired!</i> will share how to tap into your creativity to make your marketing a knock out. She'll share: How she got her book into the hands of the Prime Minister & Sophie and getting on the World's Best Mayor's calendar. A great lesson on being bold in your business and asking for things...and how that lesson translated into getting the attention of celebrities and executives who JUMPED to give golden interviews for her book, landing speaking gigs & national media attention. And, who knew that a newsletter can be a powerful marketing and money making machine? You'll leave this session having chuckled at least once and you'll have some GREAT ideas to jazz up your marketing.
	10:35 am - 11:15 am	BREAK WITH EXHIBITORS
11:15 am - 12:15 pm	CONCURRENT SESSION – LEGAL PANEL: Landmines To Be Aware Of (English Language) Moderated by Mary McIninch , LL.B., Executive Director, Government Relations/Directrice Generale, ACSESS Paul Broad , Lawyer, Hicks Morley	CONCURRENT SESSION – LEGAL PANEL (French Language) Moderated by Marc-Andre Robert , CRIA, Founding Associate, Global Human Resources and President ACSESS Quebec Chapter Rh�aume Perreault , Partner, Fasken Martineau DuMoulin
	12:30 pm - 3:00 pm	AWARDS LUNCHEON & Closing Keynote Speaker MIKE LIPKIN, President of Environics/Lipkin, the motivational and sales empowerment practice at Environics Research Group CREATE YOUR 2020 VISION THROUGH THE ULTIMATE QUESTION... What do you need to do today to thrive in three years time? If you are where you want to be today, it's because of what you did three years ago... If you aren't, it's because of what you didn't do....We can't change our past, but we can totally create our future... Today isn't just one day, it's day One!

Exact session times may be subject to change